



CALL ME

# AHMAD FAOUR

## HEAD OF MEDIA PROMOTIONS



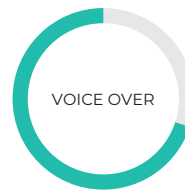
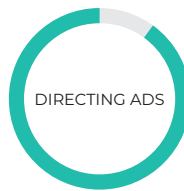
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### ABOUT

Ahmad is an expert in recruiting, maintain and reaching audiences throughout conventional media and digital platforms, with over 17 years in the TV business. He comes with an outstanding experience in building brands.



### WORK

#### MBC GROUP - HEAD OF PROMOTIONS

2006-PRESENT

My journey at MBC started in 2006 as a promotion producer, then senior after that manager and finally as head of promotions in 2022. Oversee a creative team that produces promotions for the following channels: MBC ACTION / MBC 4 / MBC PERSIA / MBC 3 / EMERGING MEDIA "GAMEING, APPS / SAUDI SPORTS CHANNEL. My role consists of strategizing the direction of promotions on air and digital. Plus planning promotions budgeting.

#### DUBAI TV - PROMOTION PRODUCER

2005-2006

**BACHELOR'S DEGREE,** Multimedia & Design -Amercian University Of Sharjah

### EDUCATION

### AWARDS

#### SILVER

POTTER

**PROMAX GLOBAL** WON FOR CHILDREN PROGRAM PROMO- HARRY

2023

#### BRONZE

**PROMAX GLOBAL** WON FOR SOMETHING FROM NOTHING - TUPAC

2009

#### BRONZE

**PROMAX GLOBAL** WON FOR SALES REEL - MBC ACTION

2009

#### GOLD

**PROMAXBDA** WON FOR BEST SPORT PROMO - AL SAHM AL ARABI

2006

### SOFTWARE

#### Adobe Premiere



#### Adobe Illustrator (CC)



#### Adobe Photoshop (CC)



#### AI - Midjourney + RUNWAY



#### Microsoft Office



### LANGUAGES

ENGLISH

ARABIC